On November 15, 2002 “Jolly” John Mozingo and I were graciously invited to speak on KKOW radio on behalf of the special children's hunts. The presiding Disk Jockey; Ryan Chamberline and the rest of the KKOW Staff helped search the four state listening areas for special children to go on these hunts provided by generous land owners and breeders. As a farm orientated station, KKOW is quite familiar with the trials that mainstream agriculture has to endure daily. A "sympathetic" ear is always welcome when a child must endure physical hardship and the "caring host" must endure unwarranted attacks by bias governmental agencies. The KKOW Farm Department provides a reliable source of up-to-date information concerning the agricultural industry. 860 AM KKOW has come a long way since it was first put on the air nearly 65 years ago. They were first licensed as KOAM Radio to

E. Victor Baxter of Pittsburg and Lester L. Cox of Springfield, Missouri. They signed on the air October 11, 1937 on a frequency of 790 KHZ with a power of 1 KW and were a daytime only station. They later moved to 810 kHz with the same power of 1 kW but in 1947 they traded that frequency to KCMO in Kansas City for 860 AM which is the frequency they have today. KOAM's early day programming consisted mostly of local live country music headlined by a local baker named A.J. Cripe and his band. A.J. was known for his unique arrangement of "Pistol Packin' Mama", which included firing a blank pistol during the performance. He also sang "The Little Red Fox" (his own composition) that delighted youngsters and sold a lot of Town Talk Bread. In addition to a daily "Studio Window" audience, these performers delighted four state area people with stage shows at school auditoriums everywhere. 860 AM KKOW has come a long way since it started back in 1936. Today they are growing even stronger. Their catch phrase, "It's all You Need to Know", says it all. So stay tuned to KKOW 860 AM for all the KOAM radio maintained their pioneer format of block programming through its existence with a variety of religious, music, news, weather, and farm reports. 860 AM KKOW is the official voice of the Pittsburg State University Gorillas, an affiliate of CBS News & the Kansas City Royals, and has a local commitment to news, agriculture, sports and weather, second to none. With a recent upgrade of facilities and more affiliations coming, the future remains bright.

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http://www.kkowradio.com

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